



REAL FURNITURE

MUJI





MUJI Tokyo Midtown

良いものを安く買いたいという気持ちと、大事なものは多少高価でもより深い満足感を求める意欲。これは矛盾ではなく、生活にメリハリを求める素直な本音です。無印良品は、上質な日常を余裕を持って整えたい方々に向けて、家具30品目をはじめ、素材と着心地を吟味したホームウェアなど190品目をそろえて、Tokyo Midtownに新たなお店を開設しました。この店舗では、家具のサイズオーダーやコーディネート販売など、住まいや暮らしを自由に構築していくお手伝いを始めます。

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There are within us two desires, which seem at first contradictory: the desire to buy high-quality products at low prices, and the desire for things that speak to our real needs and give us deeper satisfaction, even if they are a little expensive. But in fact, there is no contradiction here; both are indications of the honest search for a way to inject brilliance into our daily lives. For those who wish to prepare in a leisurely way for a genuinely high-quality existence, MUJI has opened a new shop in Tokyo Midtown, offering 30 varieties of furniture and a line of 190 other products, including comfortable leisurewear fashioned from selected materials. Here we will initiate the service of helping customers "edit" their lifestyles to suit them, with coordination services and special orders on furniture sized to suit those lifestyles.





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本格家具は大きさに余裕

充足の時間をゆたねられるソファの条件は、座り心地に加えてゆったりとした気分を抱かせてくれるスペースの奥行きが欠かせません。無印良品 REAL FURNITUREのソファは存在を主張することなく、空間をたっぷり豊かに感じさせる大きさです。身体は勿論、心ものんびり解放できるゆとりを考慮しました。自然なカパーの風合いは見た目にも心地よく、手入れのしやすさも品質の一環です。欧米の家具にはない、実直なデザインの美しさと強さをご覧ください。

REAL FURNITURE, True Satisfaction

Beyond comfortable seating, one of the requirements of a sofa (that piece of furniture to which we so often entrust our relaxation time) is the kind of depth that allows us to unburden our spirits as well. The sofas in MUJI's REAL FURNITURE line envelop us in a space that is generous and rich, without insisting on their own presence. These sofas are designed to allow the kind of latitude that helps liberate both the mind and the body. Naturally textured textiles please the eye, and their easy care is yet another fine product point. Discover and enjoy the straightforward design that has produced the particular beauty and power of the new MUJI sofas.











水のようにやりたい

無印良品